

Program

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EXPERIENCE. KNOWLEDGE. CONTEMPORARY CHALLENGES

2nd Edition

***“Implications of the social-economic and
ecological Paradigm on the power Reports
and global Governance”***

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Note:

**Taking into account the exceptional situation caused by the
COVID -19 pandemics and the protective measures
imposed by the national and international authorities, the
symposium is organized as a video-conference.**

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Assoc. prof. researcher dr. **Tatiana Colesnicova** - National Institute of Economic Research, Republic of Moldova

Assoc. prof. **Virginia Cucu**, PhD - “ARTIFEX” University of Bucharest

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Assoc. prof. **Dragoş Gabriel Mecu**, PhD - “ARTIFEX” University of Bucharest

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Assoc. prof. **Rodica Perciun** PhD. Habil. - National Institute of Economic Research, Republic of Moldova

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Assoc. prof. **Valentina Yasyshena**, PhD, Vinnytsia Educational and Research Institute of Economics - West Ukrainian National University, Ukraine

Ghenadie Ciobanu, PhD, lecturer, researcher - “ARTIFEX” University of Bucharest, INCSMPS Bucharest, Romania

Maria Viarenich, researcher - Institute of Philosophy of the National Academy of Sciences of Belarus

Dr. **Rodica Slutu** - State University “Alec Russo”, Bălți, Republic of Moldova

Lecturer **Cristina Mihaela Sâmbaoan**, PhD - “ARTIFEX” University of Bucharest

Welcoming message

Prof. Alexandru Manole PhD., “ARTIFEX” University of Bucharest

Messages from partner institutions and guests

Author(s)	Anastasia ZAKHARCHENKO
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Title of the paper	THREATS TO FINANCIAL SECURITY IN THE WORLD
Abstract	<i>It is substantiated that issues of classification of threats to financial security of enterprises, institutions and organizations are subject to more detailed analysis. First of all, it is necessary to separate the issues of threats posed by financial security to subjective and objective ones. It should also be borne in mind that subjective and objective threats can be considered both from the point of view of economists and from the point of view of lawyers. The article proposes to consider this difference.</i>

Author(s)	Sofia KOMAROVA
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Yurii NEUSTROEV PhD. <i>Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Title of the paper	THE IMPACT OF INTERNATIONAL INVESTMENT ON THE ECONOMY OF UKRAINE

Abstract *The article analyses the concept of foreign direct investment, certain criteria of investment attractiveness of the country and regions. Identified a number of negative factors, which are factors in the deterioration of the investment climate in the long term, are obstacles to the growth of investments in the Ukrainian economy. We consider the region to attract foreign investment, which is a priority, given the imbalance in the structure of investments, determined the share of these sectors in the overall structure of the economy.*

Author(s) **Nastia ZAKHARCHENKO**
Affiliation *Applicant*
Odessa National Academy of Food Technologies
Odessa, Ukraine

Coordinator **Assoc. prof. Galina ATAMAS PhD.**
Odessa State Academy of Technical Regulation and Quality,
Odessa, Ukraine

Title of the paper **CHARACTERISTICS OF THE ENTERPRISE AS AN OBJECT OF MANAGEMENT**

Abstract *The purpose of the work is to study the functioning of the enterprise in a market economy. It is established that any real market economy, regardless of the individual country, requires the existence and clear functioning of an economic mechanism that guarantees its reliability, efficiency and relative stability.*

Author(s) **Iustin AVIERIȚEI, Mădălina TOMA**
Affiliation *Students*
“ARTIFEX” University of Bucharest, Romania

Coordinator **Prof. Dan NĂSTASE PhD.**
“ARTIFEX” University of Bucharest, Romania

Title of the paper **APRECIERI TEORETICE SI PRACTICE ASUPRA ROLULUI CULORILOR ÎN DESIGNUL PRODUSELOR**
THEORETICAL AND PRACTICAL CONSIDERATIONS ON THE ROLE

OF COLORS IN THE DESIGN OF PRODUCTS

Abstract *People have manifested a continuous interest for colors across time, because the color is present in their life on a daily basis, beginning with the first hours of the day, when the colors of wall paintings, rugs and draperies, furniture and home appliances produce a likeable visual effect. The colors welcome them on the street with the facades of stores, buildings, the clothing of passers-by, the advertising present everywhere. The colors are present also at job, where workspaces, machineries and tools, control panels with lively colored buttons and switches, home furniture and even the flowers create the necessary ambient for the daily activities.*

Author(s) **Mihail CIOBANU**
Affiliation *PhD. Student, Scientific Researcher
"Social Research and Living Standard" Department
National Institute for Economic Research, Republic of Moldova*

Coordinator **Assoc. Prof. Tania COLESNICOVA PhD.**
National Institute for Economic Research, Republic of Moldova

Title of the paper **SERVICIZAREA ÎN CALITATE DE DIRECȚIE DE SUPTOR PENTRU COPIII AFLAȚI ÎN DIFICULTATE**
SERVICISATION AS SUPPORT DIRECTION FOR CHILDREN IN DIFFICULTY

Abstract *People have always exchanged values with each other to meet their needs. Depending on their form of materialization, the objects of these exchanges were products, works, services. In recent decades, the development of the servicisation trend in the economy for the creation of "service-oriented" products has been observed, with a "service-dominated logic" as opposed to the traditional "product-dominated logic". In essence, servicisation is another model of selling goods, in which companies seek to sell their goods on a continuous basis, as a service, which can be renewed, trying to avoid selling on a discrete basis, as a product. This article presents examples of models of using the servicisation in support of vulnerable groups of the population, such as children in difficulty.*

Author(s)	Alexandra VORONA
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. PhD. Yuriy RABOTIN <i>Odessa National Academy of Food Technologies, Odessa, Ukraine</i>
Title of the paper	THE ESSENCE OF ECONOMIC SECURITY AND THE PRINCIPLES OF ITS PROVISION AT THE ENTERPRISE
Abstract	<i>The article examines the essence of economic security and methodological approaches to formulating the content and essence of the principles of economic security of the enterprise. The existing methodological approaches to the formulation of the content and essence of the principles of economic security of the enterprise are generalized and systematized. The essence of the principles of economic security of the enterprise is generalized.</i>

Author(s)	Oleksandra ZHMYROVA
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. PhD. Yurii NEUSTROEV <i>Odessa National Academy of Food Technologies, Odessa, Ukraine</i>
Title of the paper	THE PROBLEM OF PUBLIC EXTERNAL DEBT IN ENSURING NATIONAL ECONOMIC SECURITY
Abstract	<i>The article examines the nature of the emergence of external public debt, its problem, its essence. The structure of external public debt and its optimal limits are determined. An analysis of the current state and trends of Ukraine's external public debt. The relationship between the external public debt and the economic development of the state has been established. The main directions of increasing the efficiency of external public debt management and servicing in Ukraine are substantiated.</i>

Author(s)	Denys BENKOV
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Coordinator	Assoc. prof. PhD. Viktoriia SHYSHLIUK <i>Odessa National Academy of Food Technologies, Odesa, Ukraine</i>
Title of the paper	INTERNATIONAL LEGISLATION IN THE FIELD OF ENTERPRISE SECURITY
Abstract	<i>This article examines the impact of international law and international organizations in the field of security on the enterprise. The importance of international organizations for the member countries of these organizations and the security of their enterprises in the international arena is determined. The influence of the European Union in foreign trade relations is noted. The concept of free trade zone is revealed, there is a comparative analysis of customs unions and free trade zones.</i>

Author(s)	Christina BLINKOVA
Affiliation	<i>Applicant Odessa National Technological University Odesa, Ukraine</i>
Coordinator	Assoc. prof. PhD. Tamara TKACHUK <i>Odessa National Technological University Odesa, Ukraine</i>
Title of the paper	FOOD SAFETY AS CONSTITUENT OF ECONOMIC SECURITY
Abstract	<i>The paper determines the relevance of the study of the concept of food security as a component of economic security. The scientific work on defining the concept of food security is considered and systematized. It is determined that providing food security to the population is an important priority of the state policy of any state and the object of scientific research. The key threats to Ukraine's food security are given.</i>

Author(s)	Liana DONCHEVSKA
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Coordinator	Assoc. prof. PhD. Olena ZABOLOTNA <i>Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Title of the paper	<i>SOCIO-ECONOMIC DEVELOPMENT OF THE COUNTRY AND ITS PLANNING</i>
Abstract	<i>The article examines the importance of the fact that the government acts on socio-economic development not by instructing and approving mandatory directive tasks for the producer, but by coordinating activities and providing information.</i>

Author(s)	Alina KAFAROVA
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Coordinator	Assoc. prof. PhD. Anna PAVLENKO <i>Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Title of the paper	<i>ECONOMIC INTERACTION OF UKRAINE WITH DEVELOPED COUNTRIES</i>
Abstract	<i>The article investigates the external economic environment of Ukraine, considers ways to improve the structure of trade, economic and scientific and technical relations of Ukraine with developed countries.</i>

Author(s)	Margarita SHKLIAR
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Vitaliy GUBKO <i>Auditor – expert PhD, LLC "AUDIT EXPERT STANDARD", Odessa, Ukraine</i>
Title of the paper	THE IMPACT OF FOREIGN SANCTIONS ON FOOD SECURITY
Abstract	<i>The article examines factors for food safety of country. The brought description of food safety in Ukraine. Component parts of mechanism of providing of food safety are certain.</i>

Author(s)	Valeriia YASELSKA
Affiliation	<i>Applicant Odessa National University of Technology Odessa, Ukraine</i>
Coordinator	Larisa MARCHUK, PhD <i>LLC "AUDIT EXPERT STANDARD", Odessa, Ukraine</i>
Title of the paper	STRUCTURE OF THE SHADOW ECONOMY OF UKRAINE
Abstract	<i>The scientific approaches to the interpretation of the essence of the concept of "shadow economy" are investigated. The current situation and development trends are examined. Moreover, different theoretical and methodological approaches for calculating the level of the shadow economy, their advantages and disadvantages are analyzed in this article. The methods that are used in Ukraine to determine the size of the shadow economy are examined. The author studies the reasons of the origin of shadow economic relations in the Ukrainian economy and the main reasons hindering Ukraine's economy getting out of the "shadows". The typical types of illicit activity are reviewed.</i>

Author(s)	Artem KLIMENTYEV
Affiliation	<i>Applicant Odessa National Technology University Odesa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odesa State Academy of Technical Regulation and Quality, Odesa, Ukraine</i>
Title of the paper	PURPOSE, GOALS AND OBJECTIVES OF INTERNATIONAL STANDARDIZATION
Abstract	<i>The International Organization for Standardization (ISO) is an international nongovernmental organization made up of national standards bodies; it develops and publishes a wide range of proprietary, industrial, and commercial standards and is comprised of representatives from various national standards organizations.</i>

Author(s)	Elizaveta SAPANYUK
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa National Academy of Food Technologies Odesa, Ukraine</i>
Title of the paper	THE MAIN PURPOSE OF INTERNATIONAL STANDARDS
Abstract	<i>The article examines the main purpose of international standards. The vision of the essence of the concept of international standard is given. The main tasks of international standardization are indicated.</i>

Author(s)	Mykhailo SERBIN
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Title of the paper	THE IMPACT OF FINANCIAL SECURITY ON ENSURING STABLE ECONOMIC GROWTH
Abstract	<i>The theoretical bases of financial security are substantiated in the article. The essence of the concept of “financial security” as an important component of economic security is considered. Its place in the overall hierarchy of national security is proved and its components are determined. Authors' view of the essence of structural components of financial security is reflected.</i>

Author(s)	Yevhenii HURINOVYCH
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Tatyana YEGOROVA-GUDKOVA PhD. <i>Odessa I. I. Mechnikov National University Odessa, Ukraine</i>
Title of the paper	FINANCIAL SYSTEM AND FINANCIAL SECURITY OF UKRAINE
Abstract	<i>This article examines the role of financial component in the system of economic security of the state. It examines the scientific approaches to the definition of the essence of financial security. Analyzed the main factors that pose a threat to the stability and sustainability of the financial system. Indicators of assessing the level of financial security of the country and the system of its security, as well as its components are described.</i>

Author(s)	Anna SLIPCHENKO
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Yuriy RABOTIN PhD. <i>Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Title of the paper	THE IMPACT OF ECONOMIC ESPIONAGE ON THE ECONOMIC SECURITY OF THE ENTERPRISE
Abstract	<i>The article examines the impact of economic espionage on the economic security of the enterprise. The vision of the essence of the concept of economic espionage as a source of negative impact on the economic security of the enterprise is presented. The main tools of economic espionage are indicated and their characteristics are presented.</i>

Author(s)	Alina MANOLACHE
Affiliation	<i>Student “ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Sorin Gresoi PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	OPINII PRIVIND GESTIUNEA RISCURILOR LA NIVEL DE ÎNTRERPRINDERE OPINIONS REGARDING THE MANAGEMENT OF RISKS AT ENTERPRISE LEVEL
Abstract	<i>The management of risk involves the decision of the manager of the limits within which he is disposed to assume the risk and its impact on the profitability of the enterprise (the company's attitude towards risk), the concrete level to which the activity of the company is exposed and the adoption of some measures to eliminate or diminish the risk in order to optimize the results.</i>

Author(s)	Maria – Valeria SEFTOIU
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Cibela Neagu PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	MANAGEMENT FUNCTIONS IN THE MILITARY ORGANIZATION
Abstract	<i>The major components of management are represented by its functions being an ensemble of relative and independent actions, conducted by the managers for the establishment of organization goals. In a recently series of work papers relation to civil organization, the command is no longer treated as an independent function of management. However, in the army giving orders is one of the most important activities, depending on it to a large extent on obtaining the desired result. The management of the military organization represents the theory and practice regarding to the unitary set of activities carried out by military commands and subunit commanders, adapting the functions, tools and techniques of modern management and the attributes of leadership according to the specifics of states of peace, crisis or war, in order to achieve the established objectives.</i>

Author(s)	Giorgiana CIOPICĂ
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Sorin Gresoi PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	IMPORTANȚA MANAGEMENTULUI APROVIZIONĂRII LA NIVELUL UNEI ORGANIZAȚII ȘI PRINCIPALELE STRATEGII DE APROVIZIONARE IMPORTANCE OF SUPPLY MANAGEMENT AT THE LEVEL OF AN ORGANIZATION AND THE MAIN ACQUISITION STRATEGIES
Abstract	<i>The development of the enterprises’ logistics and of its characteristics, especially the complexity of the activities that must</i>

be accomplished, have made the majority of the modern enterprises to consider and treat the ensemble of movement and storage of raw materials, other materials, spare parts and finished products as a system, thus having two possibilities to approach the logistical system: the analytical approach, which studies, in detail, the components of a system, and the systemic approach, which studies the finality of the system and its relationship with the environment.

Author(s)	Cati DUMITRU, Florentina Delia PASAILA
Affiliation	Students “ARTIFEX” University of Bucharest, Romania
Coordinator	Lecturer Ana CARP PhD. “ARTIFEX” University of Bucharest, Romania
Title of the paper	RELAȚIA FUNDAMENTALĂ A TREZORERIEI ÎNTEPRINDERII THE FUNDAMENTAL RELATIONSHIP OF THE ENTERPRISE TREASURY
Abstract	<i>Financial management is an important function of the company that aims to provide the necessary funds for the operating activity, but also for investing in fixed assets. There is a direct relationship between financial analysis and financial management. We consider that financial analysis is a first phase of financial management. The financial analysis is of interest to both the company's managers and its external partners. Regardless of the position of the financial analyst (internally or externally), the objectives of the financial analysis refer to the determination of profitability and risk. Thus, managers, shareholders and potential investors are interested in the company's performance, while financial-banking institutions, suppliers and other creditors are interested in the risk of insolvency, so the financial balance of the company. Treasury management is an important area of financial management that refers to revenues, cash equivalents that exist at a given time. The Treasury, as a term, designates the surplus between the required current assets and the working capital. The fundamental relationship of the company's treasury allows to deepen the results of the financial analysis provided by calculating some key indicators such as: working capital (FR), working capital</i>

requirement (NFR) and net treasury (TN). These theoretical and practical issues are addressed in this study.

Author(s)	Iustin AVIERIȚEI, Romelia Gabriela VLAD
Affiliation	<i>Students “ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Ana CARP PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	IMPORTANȚA RENTABILITĂȚII FIRMEI ÎN LUAREA DECIZIILOR THE IMPORTANCE OF THE COMPANY’S PROFITABILITY IN DECISION MAKING
Abstract	<i>In the business of an enterprise there are risks that need to be managed by making the right decisions. The most important risk is the risk of exploitation which represents the inability of the company to resume its production / exploitation cycle, to carry out its activity continuously. The financial decision depends on the manager, ie the management of the company. The company's results are influenced by internal and external environmental factors, increased competition, changing demand, the emergence of substitute products and last but not least, changing legislation. The financial decision implies the knowledge of the financial situation, of the company's profitability. In terms of profitability, the management aims to achieve a minimum break-even point and an optimal level. Due to its importance in decision making, we address the theoretical and practical aspects in this study.</i>

Author(s)	Yulia BITUKOVA
Affiliation	<i>Applicant Odessa National Technology University Odessa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa State Academy of Technical Regulation and Quality, Odessa, Ukraine</i>
Title of the paper	COMPARISON OF DIFFERENT METHODS OF ESTIMATING THE

SHADOW ECONOMY

Abstract *The paper gives an overview of the applied methods of estimating the shadow economy, their main advantages and disadvantages are noted. The most widespread among the methods of estimating shadow economic activity at the macro level were statistical methods of specific indicators, especially such as the method of physical consumption of resources, the method of comparison for income and expenses, the method of foreign exchange demand. The results of the assessment of the shadow economy in Ukraine in use are presented these methods.*

Author(s) **Valentina NOVIKOVA**
Affiliation *Applicant*
 Odesa National Academy of Food Technologies
 Odesa, Ukraine

Coordinator **Assoc. prof. Nataliia ZGHADOVA PhD.**
 Odesa State Academy of Technical Regulation and Quality,
 Odesa, Ukraine

Title of the paper **THE VALUE AND ESSENCE OF COMMODITY EXCHANGES IN THE MARKET ECONOMY OF UKRAINE**

Abstract *The main aspects of modern international security with consideration for global processes that occur on the world stage are revealed. The essence of the notion «international security» is analyzed. It is concluded that Ukraine is in rather difficult political and economical situation which is under influence of the most developed countries and political groups. The characteristics of the most common concrete patterns of international security which have become the result of the long-term work of international scientists are given.*

Author(s)	Tatiana KHOLODNYAK¹, Sergey YAVTUH²
Affiliation	¹ <i>Master, Faculty of Technology and Commodity Science Food and Food Business, Odessa National Academy of Food Technologies, Odessa, Ukraine</i> ² <i>Applicant, Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odesa State Academy of Technical Regulation and Quality, Odesa, Ukraine</i>
Title of the paper	CONTAMINATE THE INTERNATIONAL ECONOMIC SECURITY AND INHERITANCE
Abstract	<i>The main aspects of modern international security with consideration for global processes that occur on the world stage are revealed. The essence of the notion «international security» is analyzed. It is concluded that Ukraine is in rather difficult political and economical situation which is under influence of the most developed countries and political groups. The characteristics of the most common concrete patterns of international security which have become the result of the long-term work of international scientists are given.</i>

Author(s)	Cristina Bianca STĂNESCU
Affiliation	<i>Student “ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Cristina CARANICA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	HOW TO ORGANIZE AND OPERATE THE STATE TREASURY
Abstract	<i>The treasury is organized and functions as a unitary system both at the central level, within the Ministry of Public Finance, and at the level of its territorial units, within the general directorates of public finance, administrations and financial districts.</i>

Author(s)	Cati DUMITRU
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Cristina CARANICA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	ACCOUNTING OF ROMANIA'S STRATEGIC RESERVES
Abstract	<i>The National Administration of State Reserves and Special Issues is an important public institution with the task of protecting the population, the economy and the defense of the country, in exceptional situations caused by natural disasters, epidemics, industrial or nuclear accidents, social or economic phenomena, external circumstances, and in case of war.</i>

Author(s)	Yulia KARANFILOVA
Affiliation	<i>Applicant</i> <i>Odessa National Academy of Food Technologies</i> <i>Odessa, Ukraine</i>
Coordinators	Prof. Dr. Ec. Volodymyr LAGODIIENKO Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa National Academy of Food Technologies</i> <i>Odessa, Ukraine</i>
Title of the paper	IMPROVING UKRAINE'S FOOD SECURITY SYSTEM
Abstract	<i>The statistics have a low level of problems, as they create a real threat to food safety in Ukraine. The concept of organizing the food safety system of our state was discerned, more importantly, the role of the dominant state in countering food safety threats, and itself: the safety of the population with the main food groups and the guarantee of safety.</i>

Author(s)	Anastasiia KRYVOSHCHOKOVA
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Title of the paper	FORMATION OF THE SYSTEM OF ECONOMIC SECURITY WITH THE USE OF FOREIGN EXPERIENCE IN LLC "EURO - IMPORT"
Abstract	<i>Calculation of funding for the creation of security services at the enterprise. Correct setting of goals during the formation of the security service of enterprises. Reduction and appropriate use of costs in the organization of security services at the enterprise. Creating an appropriate legal framework for security services at the enterprise. Component of the security service structure of Euro-Import LLC. The concept of economic security of the enterprise.</i>

Author(s)	Serhii HONCHARENKO
Affiliation	<i>Applicant Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Coordinator	Assoc. prof. Nataliia ZGHADOVA PhD. <i>Odessa National Academy of Food Technologies Odessa, Ukraine</i>
Title of the paper	THREATS TO FINANCIAL SECURITY IN THE WORLD
Abstract	<i>It is substantiated that the issue of classification of food security systems in the region should have a more detailed analysis. First of all, it is necessary to divide the issues of threats to financial security into subjective and objective. It should be noted that subjective and objective threats can be considered both from the point of view of the economy and from the point of view of political stability of the regions. It is suggested to consider this</i>

difference.

Author(s)	Mirela COTIGĂ, Alina MANOLACHE, Giorgiana CIOPICĂ
Affiliation	<i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Alina GHEORGHE PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	ANALIZA SWOT A COOPERATIVEI AGRICOLE INTEGRATĂ ȚARA MEA SWOT ANALYSIS OF THE “TARA MEA” INTEGRATED AGRICULTURAL COOPERATIVE
Abstract	<i>The greatest agricultural cooperative in Romania is the “Țara Mea”(“My Country”) Cooperative, with more than 1.000 farmers as members, who are running activities starting from cultivation of vegetables, milk processing, until the production of pork and poultry meat, final products and grocery. The “Țara Mea” cooperative has extended the partnerships with the most important retailers in Romania on the fruits and vegetables segment and wishes, in the following period, to expand the distribution network for the products in its portfolio, but at the same time to diversify the offer depending on the requirements of the partnets, thus coming to support the small local producers,to whom it guarantees the security of quantities cultivated and sold. The presence of Romanian products on the shelves of all the grand retailers is one of the most important steps that the “Țara Mea” cooperative takes in order to promote the Romanian agriculture and to support and popularize the work of Romanian producers. Since the end of 2016, the “Țara Mea” brand includes a wide array of products – vegetables and fruits, canned products, pork meat, poultry meat, eggs, milk and cheese, milled and baked products, and so on. The cooperative activates in the counties Arad, Brașov, Giurgiu, Satu-Mare, Buzău, Olt, Hunedoara, Galați, Prahova, Călărași and the Municipality of Bucharest and ensures some 4.000 jobs.</i>

Author(s)	Gheorghe-Laurentiu CIOBANU
Affiliation	<i>Student Polytechnic University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Elena BUGUDUI PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	INTERDISCIPLINARY APPROACHES TO SOCIOPHYSICS AND COMPUTATIONAL SOCIAL SCIENCES
Abstract	<i>The social and economic transformations of the last decades are looking for new models and paradigms of development. A special role belongs to the comparative analysis between physics, economics and society. A special place belongs to computer science, which is well rooted in economics and science. In this article we aim to address the subject of sociophysics and social informatics that will find a much wider applicability given the social transformations following the Covid pandemic that humanity is going through.</i>

Author(s)	Elena KUZNETSOVA¹, Chiara CHERICATI²
Affiliation	¹ <i>Bashkir State University, Ufa, Russian Federation</i> ² <i>Ca’ Foscari University, Venice, Italy</i>
Coordinator	Assoc. prof. Nail ISHMUKHAMEDOV PhD. <i>Bashkir State University, Ufa, Russian Federation</i>
Title of the paper	TRADE AND ECONOMIC COOPERATION OF RUSSIA AND ITALY: CURRENT TRENDS AND CHALLENGES
Abstract	<i>The paper presents the results of a study of trade and economic cooperation between Russia and Italy, which is one of the ten largest partners of Russia. The structure of exports and imports within the framework of bilateral relations has been analyzed. The political factors of the sanctions pressure have an impact not only on the Russian economy, but also on the economies of the largest partner countries of the Russian Federation in the European Union. Brief conclusions are given on the possibilities of expanding cooperation in the long term.</i>

Author(s)	Konstantin SEMENOV
Affiliation	<i>Bashkir State University, Ufa, Russian Federation</i>
Coordinator	Assoc. prof. Natalia KUZMINYKH PhD. <i>Bashkir State University, Ufa, Russian Federation</i>
Title of the paper	<i>CENTRAL BANK DIGITAL CURRENCY: OPPORTUNITIES AND RISKS</i>
Abstract	<i>The paper presents the results of a study of central bank digital currency and its impact on the global economy. Current trends in the implementation of digital currencies around the world, their expansion and current status, as well as regulatory issues are analysed. Special attention has been paid to exploring benefits and opportunities of central bank digital currencies, as well as potential risks that may arise from implementation.</i>

Author(s)	Aliyeva Nargila RUSLAN
Affiliation	<i>Azerbaijan University of Tourism and Management</i>
Coordinator	Assoc. prof. Gojayeva Elmira MAGOMED PhD. <i>Azerbaijan State University, Baku</i>
Title of the paper	<i>SPECIFIC APPLICATION OF VARIOUS TYPES ECONOMIC ANALYSIS IN AUDIT</i>
Abstract	<i>The article discusses the principles of application various types of economic analysis in audit, considered main features.</i>

Author(s)	Mihaela Laura TUDOR
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Cristina CARANICA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	<i>ACCOUNTING POLICIES AND TREATMENTS REGARDING THE PROFIT TAX IN ROMANIA</i>

Abstract	<i>International Accounting Standards are the world language of financial reporting, but for Romania, one of the most sensitive issues related to the application of International Accounting Standards is the relationship and connection between accounting and taxation, under the conditions of the disconnection of accounting principles from tax rules. In the first part, the main standards and norms that regulate the profit tax are presented both at international and national level, and in the second part will be presented a case study of a Romanian enterprise, organized as a limited liability company. Through its theme, content and structure, the work contains theoretical aspects regarding the definition of expenses as well as the structure of the income that the company bears in accordance with the normative and legislative acts in force, the way of determining the financial results and the profit tax and their reflection on the financial statements.</i>
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Author(s)	Carmen-Ştefania GHIŢĂ, Cristina-Gabriela GHEORGHE
Affiliation	<i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>

Coordinator	Assoc. prof. Anca Popescu CRUCERU PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
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Title of the paper	ACTUL JURIDIC CIVIL. VICIILE DE CONSIMŢĂMÂNT CIVILIAN LEGAL ACT. CONSENT VICE
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Abstract	<i>The paper, intended for the use of students and masters in economics, aims to capture the fundamental elements of law, which intervene in the management decision, addressing the main incidental law institutions aimed at familiarizing future economists with what is increasingly sub-branch of law, business law, in approaching the new Civil Code.</i>
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Author(s)	Maria - Valeria SEFTOIU, Ilona Ana - Maria VASILE, Valentina
Affiliation	ENE, Irene – Alexandra SMARANDA <i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Cătălin DEATCU PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	<i>PECULIARITIES OF MARKETING DURING THE PANDEMIC PERIOD. COMPARISON BETWEEN TRADITIONAL AND ELECTRONIC MARKETING</i>
Abstract	<i>The comparison between traditional and electronic marketing it is a must nowadays, because the pandemic crisis made people to do a lots of changes, in their lifes and also in their buying behavior. The company had to make a very important decision if they want to keep selling their products. So they choose to invest in the electronic marketing to survive on the market, many companies had a second thought about electronic marketing. The progress of technology combined with the globalization of commerce has led to the rise of digital marketing, or the practice of enticing consumers through a host of electronic platforms. This industry is a rapidly growing one and has been for some time. In understanding the history of this emerging field, aspiring digital marketers can enter it with the skills they need for future success.</i>

Author(s)	Denis ZBÎRCOT, Alexei CATLABUGA
Affiliation	<i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Cătălin DEATCU PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	<i>AD WARS. ADVANTAGES AND DISADVANTAGES</i>
Abstract	<i>What is ad war's purpose? Who uses it most? Did it bring any feedback? In this work, we put these questions and studied this phenomenon. Needless to mention that any public comparison exists to attract attention. However, it's critical to recognize the</i>

most important distinction: not all comparative advertising is competitive. Only if the superiority is important to the end customer, it becomes competitive. A large corporation with a significant market share and clout does not need to make fun of others. The challenger brand, on the other hand, is always the one to aim for the established names. When a smaller company that has recently entered the market compares itself to a bigger brand, what it is looking for is quick exposure and awareness. Consumers want to know which brand is bold enough to smear the well-known brands. Such communication, on the other hand, constantly demands brands to justify their existence by highlighting what they have to offer. If you don't have enough evidence to show why you're superior, you'll just be regarded as the mudslinger. It's not always a long-term strategy. That being said, the entire concept of comparison advertising is based on the assumption that people would forget about it, and as a result, it will continue to exist. Only those who work in the industry are advertising memory keepers. However, although everything is done in good faith, companies must be aware of the advantages and disadvantages of such random communication.

Author(s) Daniela Elena IRIMIA, Ana Maria BRĂDĂȚEANU, Monica POP
Affiliation Students
“ARTIFEX” University of Bucharest, Romania

Coordinator Assoc. prof. Cătălin DEATCU PhD.
“ARTIFEX” University of Bucharest, Romania

Title of the paper **COOPERAȚIA ÎN PANDEMIA COVID-19**
COOPERATION DURING COVID-19 PANDEMICS

Abstract *The cooperatives exercise an important role in the contemporary economy, representing the most important sector of the social economy. Due to its nature, they are facing multiple challenges of internal and external character, generated by the phenomena that take place in the society, the biggest one being the expansion of the COVID-19 pandemics. Under such conditions, strategies and actions that would resist the economic-social crisis provoked by the pandemic are necessary.*

Author(s)	Georgiana-Cristina ENESCU
Affiliation	<i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Zoica NICOLA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	ANALIZA UNUI ANUNT PUBLICITAR . CIOCOLATA POIANA ANALYSIS OF AN ADVERTISING ANNOUNCEMENT. THE POIANA CHOCOLATE
Abstract	<i>The advertisement corresponds to institutional advertising because it encourages the attitude of attachment to the company and its activity, encourages the attitude of attachment to the activity of the enterprise, and the objectives pursued through the advertisement are the cognitive ones.</i>

Author(s)	Mirko ȘUȘANU
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Riana Mariana NICOLAE PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	THE SHORT-TERM CONSEQUENCES AND LONG TERM REPERCUSSIONS OF PLAGIARISM
Abstract	<i>The main consequences of plagiarism are penalties that can range from warnings to various forms or legal sanctions, although it is a hard decision on how, when and the way to apply such sanctions, the consensus in applying them is definitely absolute. The penalties resulting from sanctions may vary in nature. In the case of academic plagiarism, when committed within higher institutions, penalties can include: assigning a 0 (zero) score to a question a student has copied from another, or even an exam that the student copied, or a written paperwork that was the result of copying parts or in its entirety from the others; failure in courses if the student has repeatedly copied texts and issues submitted for review; suspension of student activities during certain periods</i>

when it turns out that the student may have committed plagiarism of a more serious nature; in the case of the preparation of monographs, dissertations and theses, the observation of plagiarism in small portions may lead evaluators to require a new writing and of the work.

Author(s)	Paula ZECHERU
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Ionuț BUȘEGA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	ANALIZA MEDIULUI DE AFACERI INTERN LA NIVEL REGIONAL ÎN ROMÂNIA ANALYSIS OF THE INTERNAL BUSINESS ENVIRONMENT AT REGIONAL LEVEL IN ROMANIA
Abstract	<i>There are 8 Development Regions of Romania: North-East, South-East, South Muntenia, Oltenia, West, North-West, Center, Bucharest-Ilfov. These are established by Law no. 151/1998 on regional development, amended by Law no. 315/2004, in compliance with the EC Regulation no. 1059/2003. The North-East region comprises 6 counties, the South-East region is the second largest of the 8 regions of Romania and comprises 6 counties, the South-Muntenia region consists of 7 counties, the Oltenia region is located in the southwestern part of Romania and is composed of 5 counties, the West region consists of four counties, the North-West development region brings together 6 counties of Transylvania, the Center region consists of 6 counties.</i>

Author(s)	Mădălina SAVA
Affiliation	<i>Student</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Cristina CARANICA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	USERS OF ACCOUNTING INFORMATION

Abstract *For each company, accounting information is considered the mirror of work. Accounting, through its role of information, provides users with external and internal data on the position and performance of the entity, which will serve as a knowledge base in making decisions about future work. Accounting information is addressed to a wide variety of public users, such as internal users and external users. Based on the information provided by the accounting and presented in the financial statements, they can make decisions that are in line with the reality of the business.*

Author(s) **Georgiana-Cristina ENESCU, Renata-Gabriela DOGEANU**
Affiliation *Students*
“ARTIFEX” University of Bucharest, Romania

Coordinator **Professor Mircea UDRESCU PhD.**
“ARTIFEX” University of Bucharest, Romania

Title of the paper **PARTICULARITĂȚI ALE COMPORTAMENTULUI
CONSUMATORULUI ÎN CONTEXTUL ECONOMIC MODERN
PARTICULARITIES OF CONSUMER'S BEHAVIOR IN THE MODERN
ECONOMIC CONTEXT**

Abstract *Consumer behavior influences economic agents to give more importance to the study of consumer behavior. It has already become obvious to everyone that the vast majority of shoppers in the digital universe are well-documented people who prefer to be well-informed before pressing the "Buy" button. In a market with such a strong competitive character, consumer behavior is a source of information with a huge potential for success for any company.*

Author(s) **Valentina ENE, Laura Nicoleta BUCUR**
Affiliation *Students*
“ARTIFEX” University of Bucharest, Romania

Coordinator **Lecturer Ionuț BUȘEGA PhD.**
“ARTIFEX” University of Bucharest, Romania

Title of the paper **ROMANIA – THE MACROECONOMIC IMPACT OF THE COVID 19**

CRISIS

Abstract

The authorities' plans to revive the economy focus largely on investments. Infrastructure, energy and healthcare are among the main sectors which will benefit from these. The Romanian economy fared relatively well during the COVID-19 crisis. The GDP contraction in 2020 (-3.9 percent) induced by the pandemic was significantly milder than the EU average (-6.2 percent). In response to the pandemic, the fiscal deficit widened markedly. Nonetheless, and with a stable exchange rate, inflation expectations have remained relatively well-anchored within the target band and core inflation remained close to the mid-point of the band. The authorities' plans to revive the economy focus largely on investments. Infrastructure, energy and healthcare are among the main sectors which will benefit from these. Measures will have to be coordinated with those mentioned in the integrated national energy and climate plan for 2021- 2030, submitted by Romania to the EU in April 2020 (i.e. energy security, decarbonization, energy efficiency, the energy internal market, and research, innovation and competitiveness).

Author(s) Affiliation

Alexandru Florin DUMITRU, Vasile Vali DINCA
Students
“ARTIFEX” University of Bucharest, Romania

Coordinator

Assoc. prof. Anca Popescu CRUCERU PhD.
“ARTIFEX” University of Bucharest, Romania

Title of the paper

RESPECTAREA DREPTURILOR SI LIBERTATILOR CETATENESTI IN ROMANIA
RESPECT TOWARDS CITIZENS' RIGHTS AND FREEDOMS IN ROMANIA

Abstract

This paper was made for students and master students to help them better understand scientific notions. The Romanian Constitution is the fundamental law of the Romanian state which regulates, among other things, the general principles of state organization, the fundamental rights, freedoms and duties of citizens and the fundamental public authorities. In Romania we have an outdated education system, in which children are put to learn a lot and for no reason, from which they are left with nothing

after. In my opinion, the entire Romanian educational system should be restored from abroad where the emphasis is more on practice than on bluntness.

Author(s)	Elena DOBRESCU, Ioana DOBRESCU
Affiliation	<i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Anca Popescu CRUCERU PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	GOODWILL
Abstract	<i>The fact that goodwill could be the subject of contracts shows that the law characterizes this good in its entirety, depending on the requirement of the trader. Because he acquires the quality of trader, the formal fulfillment by which the holder of the property right and other real rights held over the goodwill is made public is needed. From a dynamic point of view, goodwill retains the ability to polarize customers and create new values in the merchant's property as a result of commercial exploitation. The ability and professionalism of the trader to form, expand, and retain customers when using honest trade practices helps determine the profitability of the business in this profile. This should not be neglected that, underneath the law, goodwill can be the subject of a movable mortgage contract. The objectives of this article are to understand, from a theoretical and practical point of view, the notion of goodwill versus other constructs (equity, enterprise / commercial enterprise, professional equity), to determine the legal nature of goodwill, to identify the components of his understanding of the distinction between the companies regulated by law, and to obtain knowledge of the legal activities involving goodwill. Goodwill includes some of the trader's assets (those impacted by the conduct of his business), but not his receivables and payables. As a result, goodwill is one of the trader's assets. In the case of goodwill alienation, however, certain rights and obligations arising from employment or utility contracts (water, gas, telephone, etc.) must be transferred to the acquirer if they have not been terminated.</i>

Author(s) Affiliation	Cristina Gabriela GHEORGHE, Carmen Ștefania GHIȚĂ, Constantin Daniel PADURARU <i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Lecturer Cristina CARANICA PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	ACCOUNTANCY - BALANCE SHEET
Abstract	<i>The paper, intended for the use of students and masters in economics, aims to capture the elements of accounting representing a system that quantifies, processing communicates financial information about an economic entity.</i>

Author(s) Affiliation	Cristian Octavian NICOLAE, Adina TARACHIU, Gabriela Valentina CALAFANTEA <i>Students</i> <i>“ARTIFEX” University of Bucharest, Romania</i>
Coordinator	Assoc. prof. Anca Popescu CRUCERU PhD. <i>“ARTIFEX” University of Bucharest, Romania</i>
Title of the paper	CESIUNEA DE CREANȚĂ ȘI PRELUAREA DE DATORIE CESSION OF RECEIVABLE AND TAKEOVER OF DEBT
Abstract	<i>The claim is assigned by simple agreement of the assignor and the assignee, without notifying the debtor. Therefore, the debtor's consent is not required in the case of assignment of debt. The legal regulation of the assignment of debt is contained in art. 1566-1586 of the Civil Code of 2002. Debt collection, as an innovative legal instrument for the transmission of obligations, was created with the stated intention of replacing by changing the debtor with an institution adopted for rapid economic exchanges between economic agents.</i>