

L I S T A
lucrărilor științifice în domeniul disciplinelor din poziția
Lector univ.dr. Alina Gheorghe

A. Teza de doctorat:

1. **A. Gheorghe**, 2016, *Calitatea serviciilor de ecoturism. Metode de evaluare si strategii de îmbunătățire a acestora în județul Sălaj*, Editura ASE, pp. 136, ISBN 978-606-34-0060-5.

B. Cărți și capitole în cărți publicate în ultimii 10 ani (numerotate în ordinea descrescătoare a anilor)

a) Cărți publicate în edituri internaționale de prestigiu

1. **Alina Gheorghe**, 2022, *Sviluppo dell'economia verde attraverso l'ecoturismo o il turismo verde: La soluzione globale socio-economica per salvare il nostro pianeta blu (Italian Edition)*, Publisher: Edizioni Sapienza, ISBN-10 : 620449421X, ISBN-13 : 978-6204494210, 72 pgs.
2. **Alina Gheorghe**, 2022, *Développement de l'économie verte par l'écotourisme ou le tourisme vert: La solution socio-économique globale pour sauver notre planète bleue (French Edition)*, Publisher: Editions Notre Savoir, ISBN-10 : 6204494201, ISBN-13 : 978-6204494203, 76 pgs.
3. **Alina Gheorghe**, 2022, *Entwicklung einer grünen Wirtschaft durch Ökotourismus oder grünen Tourismus: Die sozioökonomische globale Lösung zur Rettung unseres blauen Planeten (German Edition)*, Publisher Verlag Unser Wissen, ISBN-10 : 620449418X, ISBN-13 : 978-6204494180, 80 pgs.
4. **Alina Gheorghe**, 2021, *Green Economy Development Through Ecotourism or Green Tourism. The socio-economic Global Solution for Saving our Blue Planet*, ISBN 13- 978-620-4-72990-9. ISBN -10 620-472-990X, EAN: 9786204729909, LAP Lambert Academic Publishing House, pgs 92.
5. **Alina Gheorghe**, 2021, *Dezvoltarea economiei verzi prin ecoturism sau turism verde. Soluția globală socio-economică pentru salvarea Planetei noastre Albastre*, ISBN: 978-620-0-62958-6, GlobeEdit Publishing House, pgs 76 .

6. **Alina Gheorghe**, 2021, *Analiza macroeconomică a turismului verde în România*, ISBN 13 978-620-0-62987-6, ISBN -10: 6200629870, EAN: 9786200629876, GlobeEdit Publishing House, pgs 108.
7. **Alina Gheorghe**, 2021, *Green tourism macroeconomic analysis in Romania*, ISBN -13: 978-620-4-73236-7; ISBN -10: 6204732366, EAN: 9786204732367, LAP Lambert Publishing House, pgs 104.
8. **Mircea Alecsandru Udrescu, Alina Gheorghe**, 2021, Chapter: *THE OPTIMISTIC PURPOSE OF DEGLOBALIZATION: REGLOBALIZATION*, international book: Deglobalization-The Future of Growth in the International Economy, ISBN: 978-1-914266-10-2, Proud Pen Publishing House, Covent Garden, London, **doiR Crossref Content Registration: 10.51432/978-1-914266-10-2**.
9. **Alina Gheorghe**, 2022, Desarrollo de la economía verde a través del ecoturismo o turismo verde: La solución socioeconómica global para salvar nuestro planeta azul, Lambert Publishing House (Spanish Edition), Paperback : 76 pages, ISBN-10 : 6204494198, ISBN-13 : 978-6204494197
10. **Oncioiu I.-Coordinator, M. Udrescu, A. Gheorghe-** Coauthor, *Sustainability Reporting, Ethics, and Strategic Management Strategies for Modern Organizations*, projected release date January 2021, Copyright 2021, pages 330, ISBN13: 9781799846376, ISBN 10: 1799846377, EISBN 13: 9781799846383, DOI: 10.4018/978-1-7998-4637-6, CHAPTER 11: Strategic Management: company Management Strategies in a Sustainable Economy, IGI GLOBAL-FULL MEMBER OF INTERNATIONAL COMMITTEE ON PUBLICATION ETHICS

b) Cărți publicate în edituri recunoscute, capitole publicate în volume colective, sisteme de cercetare funcționale etc., după caz, prin care se aduc contribuții la dezvoltarea activităților didactice de învățământ superior și/sau de cercetare-dezvoltare

1. **Acad. Văcărel Iulian- Coordonator General, Prof. Anghelache Constantin- Coordonator Ediție, Lector univ. dr. Gheorghe Alina- Coautor**, Cunoaște România Centenară, capitol 18.13 , pp 354-362, Editura Economică, București, 2018, 653 pp, ISBN 978-973-709-874-0.
2. **Acad. Văcărel Iulian- General Coordinator, Prof. Constantin Anghelache Phd. Coordinator of The Edition, Phd. Lecturer Gheorghe Alina- Coauthor**, *Knowing Centenary Romania*, Chapter 18.13 pgs. 355-363, 664 pgs, ISBN 978-973-709-878-8.
3. **Mircea UDRESCU, Cibela NEAGU, Anca POPESCU CRUCERU, Alina GHEORGHE**, *Management general. Concepte. Sistematizari. Teste grila*, Editura Artifex, Bucuresti, 2016, 183, ISBN 978-606-8716-20-6

4. **Sorin Gabriel GRESOI, Andrei BUIGA, Alina GHEORGHE**, *Managementul producției-Sinteze teoretice și studii de caz*, Editura TERRA NOSTRA Iași, 2012, 391, ISBN 978-606-623-000-1.

5. **Prof univ.dr. Mircea Udrescu, Lector univ.dr. Alina Gheorghe**, *Economia cooperăției-suport de curs pentru uz intern*, Editura Artifex, 2018, CD.

c) **Cărți de specialitate publicate în edituri recunoscute prin care se aduc contribuții la dezvoltarea cunoașterii în domeniu**

C. Lucrări indexate ISI/BDI

1. **A. Gheorghe**, 2025, *Managementul turismului explicat în România cu ajutorul indicatorilor turistici în turismul rural*, *Revista Română de Statistică- Supliment*, Volumul 1, nr.1, pp. 37-42, ISSN: 2359- 8972, <https://www.revistadestatistica.ro/supliment/2025/07/managementul-turismului-explicat-in-romania-cu-ajutorul-indicatorilor-turistici-in-turismul-rural/> .
2. **A. Gheorghe**, 2025, *Tourism management explained in Romania based on the tourism indicators in rural tourism*, *Romanian Statistical Review-Supplement*, Volume 1, No.1, pp. 43-48, ISSN: 2359- 8972, <https://www.revistadestatistica.ro/supliment/2025/07/managementul-turismului-explicat-in-romania-cu-ajutorul-indicatorilor-turistici-in-turismul-rural/> .
3. **A. Gheorghe**, 2024, *Tourism management explained by the correlation between the average total income per person and the number of overnight stays in accommodation units*, *Revista Business Excellence and Management*, Volume 14, Issue 3, ASE, indexată Repec, Doaj, Proquest, Ebsco, Index Copernicus, DOI: <https://doi.org/10.24818/beman/2024.14.3-04>, p.58-64.
4. **M. UDRESCU, A. GHEORGHE**, octombrie 2020, *Managementul urbanistic între așteptări și deziluzii*, *Revista Română de Statistică-Supliment*, nr. 10, pp. 51-61, ISSN 2359-8972, indexată în: Index Copernicus, REPEC.
5. **A. GHEORGHE, M. UDRESCU**, *Sustainable green medical tourism in Romania: tool for improving the quality of socio-economic life*, *Academic Journal of Economic Studies*, Volume 6, Issue 3, september 2020, indexată în: Repec, DOAJ, Sherpa, Gale, J-Gate, Index Copernicus.
6. **A. GHEORGHE, M. UDRESCU**, *Smart tourism management. Regression model on the influence of research and development expenditures on the functional accommodation capacity in Cluj County*, The 25 th International Conference of PGV Network, The Governance in EU Member States in the BIG DATA, 12-13 sept.2019, lucrare publicată în cartea *Management and Evolution*

of the European Union Member States in The Big Data Era, 2020, pp 137-148, Editor Sciendo, **Clarivate Analytics**.

7. **A. GHEORGHE, M. UDRESCU**, *Management model of ecotourism services quality analyze*, Revista Romana de Statistica nr. 2/ 2018, pp. 119-136, indexată în: Repec, DOAJ, Index Copernicus, Web of Science Core Collection- ESCI, EBSCO, **Clarivate Analytics**, ISSN online 1844-7694, http://www.revistadestatistica.ro/wp-content/uploads/2018/06/RRS-2_2018_A8.pdf
8. **A. GHEORGHE, F. PÎRVU**, *General aspects regarding tourism services management. Case study- Romania's second macro-region*, RRS Supliment NR. 1/2018, Ianuarie 2018, indexată: REPEC, Index Copernicus.
9. **A. GHEORGHE**, *Analysis of the Tourism Services Quality in Romania's Third Macro-Region*, Academic Journal of Economic Studies, Vol. 3, Issue. 4, December 2017, pp. 50-54, ISSN 2393-4913, ISSN Online 2457-5836, indexată în: Repec, DOAJ, Sherpa, Gale, J-Gate, Index Copernicus, http://www.ajes.ro/wp-content/uploads/AJES_article_1_129.pdf
10. **M. A. UDRESCU, A. GHEORGHE**, *Motivation and organizational behavior. Staff between Value Added and Conflict-Generating Losses*, Academic Journal of Economic Studies, Vol. 3 , Nr. 2, Iunie 2017, pp 55-59, ISSN 2393-4913, ISSN Online 2457-5836, indexată în: Repec, DOAJ, Sherpa, Gale, J-Gate, Index Copernicus, http://www.ajes.ro/wp-content/uploads/AJES_article_1_99.pdf
11. **A. GHEORGHE, M. UDRESCU**, *Some particularities of rural tourism management in Romania through indirect quantification*, Academic Journal of Economic Studies, Vol. 2, Nr. 4, pp. 90-97 , ISSN 2393-4913, December 2016, ISSN On-line 2457-5836, indexată în: Repec, DOAJ, Sherpa, Gale, http://www.ajes.ro/wp-content/uploads/AJES_article_1_79.pdf
12. **A. GHEORGHE, F. PÎRVU**, „*Aspects regarding green economy's management*”, Business Excellence and Management, Vol. 6, Issue 4, Decembrie 2016, ISSN 2248-1354, pp. 21-35, indexată: Repec, ProQuest, DOAJ, CEEOL, OAJI, Ebsco, Index Copernicus, ErihPlus, Crossref ProQuest, **doiR Crossref Content Registration**, <http://beman.ase.ro/no64/3.pdf>
13. **M. UDRESCU, A. GHEORGHE**, *Benchmarking-Fashionable term concerning traditional processes*, Academic Journal of Economic Research, Vol. 2, Nr. 2, Iunie 2016, pp. 100-113, ISSN 2393-4913, ISSN On-line 2457-5836, indexată: Repec, DOAJ, Sherpa, Gale Cengage Learning, J-Gate, http://www.ajes.ro/wp-content/uploads/AJES_article_1_58.pdf
14. **A. GHEORGHE, F. PÎRVU**, *Direct Assessment of the Romanian Ecotourism Services Quality Using the Focus Group Method*, Proceedings of The 9th International Management Conference “*Management and Innovation for Competitive Advantage* ”, The Bucharest University of

Economic Studies, Faculty of Management in partnership with Management Academic Society in Romania (SAMRO), Session V- Operations, Supply Chain and Project Management, Bucharest, 5-6 noiembrie 2015, pg. 932-939, Editura ASE, ISSN 2286-1440, ISSN-L 2286-1440, <http://conferinta.management.ase.ro/archives/2015/pdf/99.pdf> ; **Clarivate Analytics**.

15. **M. IONCICĂ, A. GHEORGHE**, *Development of Ecotourism Services in Romania. Comparative Analysis in the Territorial Profile*, Proceedings of the 13th International Conference on Informatics in Economy (IE 2014). Education, Research and Business Technologies, 15-18 mai, 2014, București, publicat în volumul conferinței, pg. 548-553, Editura ASE, ISSN 2284-7472, ISSN-L 2247- 1480, **Clarivate Analytics**.
16. **A. GHEORGHE, F. PÎRVU**, *Improving services quality in the romanian rural tourism*, Proceedings of The 7th International Management Conference “*New Management for the New Economy*”, The Bucharest University of Economic Studies, Faculty of Management in partnership with Management Academic Society in Romania (SAMRO) and European Council for Small and Entrepreneurship (ECSB), Session III- Business Excellence, Strategy and Organisational Performance, Bucharest, 7-8 noiembrie 2013, pg. 299-307, Editura ASE, ISSN 2286-1440, ISSN-L 2286-1440, <http://conferinta.management.ase.ro/archives/2013/pdf/35.pdf>; indexată CPCI-SSH, **Clarivate Analytics**.
17. **A. GHEORGHE**, *Ecotourism services quality Assessment methods and strategies for its improvement in Salaj County*, CACTUS Journal of Tourism for research, education, culture and soul, Student's Corner, Phd. Thesis and Their Research Results, Vol.12, Issue 2/ 2015, p. 56, Editura ASE, ISSN 2247-3297, [http://www.cactus-journal-of-tourism.ase.ro/Pdf/vol12/Gheorghe Alina Rezumat.pdf](http://www.cactus-journal-of-tourism.ase.ro/Pdf/vol12/Gheorghe%20Alina%20Rezumat.pdf), indexată în: Academic Keys, DOAJ, Erih Plus, Google Scholar, International Institute of Organized Research(I2OR) database, Open Academic Journals Index(OAJI), RePEc: Research Papers in Economics (IDEAS, EconPapers), Research BIB, The Polish Scholarly Bibliography, Ulrich's Periodicals Directory, CABI.
18. **A. GHEORGHE**, *The influence of the number of overnight stays on the capacity of the accommodation in Salaj County*, Knowledge Horizons- Economics, Vol. 7, Nr. 3, 2015, pp. 147-150, Editura ProUniversitaria, P-ISSN 2069-0932, E-ISSN 2066-1061, indexată: EBSCO, ProQuest, RePec, Open J-Gate, Index Copernicus, Global Impact Factor, Ulrich's Periodicals Directory, [http://www.orizonturi.ucdc.ro/arhiva/khe-vol7-nr3-2015/Alina Gheorghe.pdf](http://www.orizonturi.ucdc.ro/arhiva/khe-vol7-nr3-2015/Alina%20Gheorghe.pdf)
19. **A. GHEORGHE**, *Analysis of tourist traffic indexes in Romania compared to some countries in Europe*, Revista Română de Statistică –Supliment, Vol. 1, Nr. 1, 2015, pp. 100-105, ISSN 2359-8972, indexată în Repec, Index Copernicus, [http://www.revistadestatistica.ro/supliment/wp-content/uploads/2015/03/RRSS 01 2015 A12.pdf](http://www.revistadestatistica.ro/supliment/wp-content/uploads/2015/03/RRSS_01_2015_A12.pdf)

20. **A. GHEORGHE, F. PÎRVU**, *Analysis of rural tourism development level in Salaj using The S.W.O.T. Matrix*, Knowledge Horizons – Economics, Vol. 6, Nr. 4, 2014, pp. 66–71, Editura Pro Universitaria, P-ISSN: 2069-0932, E-ISSN: 2066-1061, indexată în: EBSCO, ProQuest, RePec, Open J-Gate, Index Copernicus, Global Impact Factor, Ulrich's Periodicals Directory, http://www.orizonturi.ucdc.ro/arhiva/2014_khe_6_pdf4/turkes_2.pdf.
21. **F. PÎRVU, A. GHEORGHE**, *Increasing Sălaj County tourism development through the implementation of strategies based on the ecotourism products*, Business Excellence and Management, Vol. 4, Issue 1, 2014, ISSN 2248-1354, pp. 22-27, indexată Repec, ProQuest, DOAJ, CEEOL, OAJI, Ebsco, Index Copernicus, ErihPlus, Crossref ProQuest, **doiR Crossref Content Registration**.
22. **A. GHEORGHE, S. IFTIME**, *Strategic Planning of Ecotourism in Europe and the Development of its Products in Europe*, Knowledge Horizons-Economics, Vol. 5, Issue 1, 2013, pg 78-81, P-ISSN 2069-0982; E-ISSN 2066-1061, Editura Pro Universitaria, indexată în: EBSCO, ProQuest, RePec, Open J-Gate, Index Copernicus, Global Impact Factor, Ulrich's Periodicals Directory, http://www.orizonturi.ucdc.ro/arhiva/2013_KHE_PDF_Vol_5_SI_1/KHE_Vol_5_SIss_1_78to81.pdf;
23. **coord. M. IONCICĂ, drd. A. GHEORGHE**, *The ecotourism services quality. Assessment methods and strategies to improve it in Romania*, Cactus Tourism Journal, Special Reports *Business Administration in Tourism and Services – PhD CANDIDATES VOICES*, Vol. 4, Issue 1, 2013, pg. 27-29, Editura ASE, ISSN 2247-3297, <http://www.cactus-journal-of-tourism.ase.ro/Pdf/vol7/Gheorghe%20Alina.pdf>, indexată în: Academic Keys, DOAJ, Erih Plus, Google Scholar, International Institute of Organized Research(I2OR) database, Open Academic Journals Index(OAJI), RePEc: Research Papers in Economics (IDEAS, EconPapers), Research BIB, The Polish Scholarly Bibliography, Ulrich's Periodicals Directory, CABI.
24. **S.G. GRESOI, A. GHEORGHE**, *Continuous Improvement Strategy- Viable Strategy for Romanian Companies*, Knowledge Horizons-Economics, Vol. 5, Issue 1, 2013, pg. 56-60, P-ISSN 2069-0982; E-ISSN 2066-1061, Editura Pro Universitaria, indexată în: EBSCO, ProQuest, RePec, Open J-Gate, Index Copernicus, Global Impact Factor, Ulrich's Periodicals Directory, http://www.orizonturi.ucdc.ro/arhiva/2013_KHE_PDF_Vol_5_SI_1/KHE_Vol_5_SIss_1_56to60.pdf
25. **A. GHEORGHE**, *The Analysis and Quality Improvement of Eco-Tourism Services by Using The Supply-Demand Interface Platform*, HRMARS, International Journal of Academic Research in Business and Social Sciences, Vol.III, Nr. 5, mai 2013, pg 350-353, ISSN 2222- 6990, revistă indexată: UlrichWeb (Global Serial Directory), USA,Cabell's Directories, USA,ProQuest, United

Kingdom, Index Copernicus, Poland, EBSCO, Gale|Cengage Learning, Database of Open Access Journals (DOAJ), Journal Seek, Academic Resources (ourGlocal.com), Open J-Gate, German National Serials Database, Norwegian Association of Higher Education Institutions, Germany BUH Bibliothekssystem Universität Hamburg, Germany BSZ Bibliotheksservice-Zentrum Baden-Württemberg, <http://www.hrmars.com/admin/pics/1832.pdf>

26. **A. GHEORGHE**, *Improvement of ecotourism services quality in Salaj and their diversification*, HRMARS, International Journal of Academic Research in Business and Social Sciences, Vol.II, Nr. 11, noiembrie 2012, pg 53-57, ISSN 2222- 6990, revistă indexată: UlrichWeb (Global Serial Directory), USA, Cabell's Directories, USA, ProQuest, United Kingdom, Index Copernicus, Poland, EBSCO, Gale|Cengage Learning, Database of Open Access Journals (DOAJ), Journal Seek, Academic Resources (ourGlocal.com), Open J-Gate, German National Serials Database, Norwegian Association of Higher Education Institutions, Germany BUH Bibliothekssystem Universität Hamburg, Germany BSZ Bibliotheksservice-Zentrum Baden-Württemberg, <http://www.hrmars.com/admin/pics/1259.pdf> ;
27. **S. G. GRESOI, A. GHEORGHE**, *Interdependencies between sustainable development and ecology*, International Journal of Academic Research in Accounting, Finance and Management Sciences, Volume 1, Issue 2, Novembre 2011, pg. 25-32, ISSN 2225-8329, <http://www.hrmars.com/admin/pics/500.pdf>, revistă indexată în baze de date internaționale: EBSCO, RePEC, Index Copernicus, Ulrich's Web, Cabell's Directory și altele <http://hrmars.com/index.php/pages/detail/AbstractingIndexing-IJARAFMS>;
28. **S. G. GRESOI, A. GHEORGHE**, *Continuous Improvement Strategy- Viable Strategy for Romanian Companies*, Knowledge Horizons-Economics, Vol. 5, Issue 1, pp. 56-60, 2013, P-ISSN 2069-0982; E-ISSN 2066-1061, Editura Pro Universitaria, indexată în: EBSCO, ProQuest, RePec, Open J-Gate, Index Copernicus, Global Impact Factor, Ulrich's Periodicals Directory, <http://www.orizonturi.ucdc.ro/arhiva/2013 KHE PDF Vol 5 SI 1/KHE Vol 5 SIss 1 56to60.pdf>
29. **D. CRUCERU, A. GHEORGHE**, *Relationship between ecotourism, responsible tourism and cooperative domain*, Proceedings of the International Symposium „Romania and the Economic-Financial Crisis. Methods and Models for Macroeconomic Analysis”, organizat de Universitatea Artifex Bucuresti în colaborare cu Academia de Studii Economice din București-Departamentul de Statistică și Econometrie, Academia de Studii Economice din Moldova, Academia Oamenilor de Știință din România, Universitatea Valahia din Târgoviște-Facultatea de Științe Economice, Universitatea Politehnică din Czestochowa-Facultatea de Management din Polonia, Universitatea

din Perugia, Italia și partener media Revista Română de Statistică, publicat în Revista Română de Statistică- Supliment, Trimestrul II, pp 62-65, 23-24 mai 2013, ISSN 1018- 046X, B+.

D. Selecție cu maximum 20 lucrări în volume de conferințe

1. **A. GHEORGHE**, *Quantifying the ecotourism services in the context of economic crisis in Romania*, Bilisel International Divrigi Scientific Researches Congress, 16-17 August 2025, Participating countries Algeria, Azerbaijan, Indonesia, Nigeria, Pakistan, Romania, Morocco, India, Brazil, France, Iran, Vietnam, Head of Congress Organizing Committee Prof. Dr. Umit M. Kokyicit, Sivas, Turkiye, Participare Online.
2. **A. GHEORGHE**, *Strategies to improve ecotourism or green tourism in Romania*, 1st International Persepolis Congress on Scientific Research and Innovation/Iran, May 10-11, 2025/Online Participation, <https://www.wosconkongreleri.com>, International Persepolis Scientific Researches and Innovation Congress Book, Editor Bahar Altunok, ISBN 978-625-96953-2-7, pp. 508-512, Bilisel Publishing House, Woscon.
3. **A. GHEORGHE**, *Communication relations' management of Romanian companies*, 21th-22th September 2024, Bilisel International Ahlat Scientific Researches Congress, oral and technical presentation, Bitlis, Turkiye, General Coordinator Dr. Bahar Altunok, Head of Organization Committee Dr. Nurten Ebru Ozdemir.
4. **A. GHEORGHE**, *Correlation between the net income of employees in the hotel industry and the number of overnight stays registered in large cities from Romania*, 4th International Topkapi Congress, 18th-20th September 2024, Istanbul, Turkiye, oral and technical presentation, Head of Organizing Congress Dr. Violla Makhzoum, publicat în Volumul Congresului-IV, Issued: 05.10.2024, pp. 258- 261, ISBN: 978-625-367-867-8, IKSAD PUBLISHING HOUSE, Edited by Prof Dr. A. Engin OZCELIK Gulnaz GAFUROVA.
5. **A. GHEORGHE**, *Tourism management in Romania*, 10-11 august 2024, Bilisel Uluslararası Sumela Bilimsel Araştırmalar Kongresi, Online Katılım, <https://bilselkongreleri.com>, Trabzon, Turkey, conference organised by Head of Organization Committee, Prof. Dr. Aitkul Makhayeva, General Coordinator Dr. Bahar Altunok.
6. **A. GHEORGHE**, L. DEACONESCU, A. IORDAN, *Evoluția și motivarea forței de muncă în România, înainte și după Pandemia Covid- 19*, 13th-14th December 2023, 13th EKCC International Symposium, organizat de Universitatea Artifex din București, România.
7. **M. UDRESCU**, **A. GHEORGHE**, *The power-interest relationship in the organization's management*, 7th International Zeugma Conference on Interdisciplinary Studies, 21th-23th

January 2022 organized by Institute of Economic Development and Social Researches, Gaziantep, Ankara, Turkey.

8. **M. UDRESCU, A. GHEORGHE**, *Business and Innovation: Mutual conditions*, Ahi Evran University International Conference on Scientific Research, articol publicat în volumul conferinței, pp. 214, ISBN 978-625-7464-54-3, EDITOR: Prof Ahmet Kazankaya, December 1st-2nd, 2021, Kirşehir, Turkey.
9. **M. UDRESCU, A. GHEORGHE**, *Advertising and consumer memory-between illusion and palpable effects*, 7th International Mardin Artuklu Scientific Researches Conference, 10th-12th Decembrie 2021, Mardin, Turkey, pp 1110-1115, ISBN 978-625-7898-56-0.
10. **M. UDRESCU, A. GHEORGHE**, *Changing our world through responsible or sustainable green tourism*, 26th-27th oct 2021, The 3rd International Conference on Social Sciences & Humanities, Pearson Journal, Cappadocia , Turkey, pp. 143-150, ISBN 978-605-74033-3-9, editat de către Dr. Omer Gokhan Ulum & Zhanuzak Alimgerey, International Association of Publishers-2021.
11. **M. UDRESCU, A. GHEORGHE**, *Consumer - Between Consonance and Cognitive Dissonance*, 5th-7th november 2021, International Siirt Conference on Scientific Research, Siirt, Turkey.
12. **M. UDRESCU, A. GHEORGHE**, *Objective, subjective and subversive causes in migration processes*, The International Symposium "Global Migration Phenomenon with its security, economic, social, political and cultural dimensions" 8th octomber 2021, organized by Institute of Economic Development and Social Research, Proceedings Book pp. 192-201, ISBN 978-625-7464-27-7, Ankara, Turkey.
13. **M. UDRESCU, A. GHEORGHE**, 26th-27th november 2022, *About the company's strategic management under the requirements of the sustainable economy* , 3rd International Scientific Research and Innovation Congress, International Science and Art Research Center, DIYARBAKIR, Turkey.
14. **M. UDRESCU, A. GHEORGHE**, *Aspects regarding the management of new products*, International Symposium Experience. Knowledge. Contemporary Challenges "Necessity of new Economic- Social Paradigm in the current globalization Context ", 23th-24th May 2019, organizat de Universitatea Artifex din București în colaborare cu Institute of Sociology of the National Academy of Sciences of Belarus-Republic of Belarus, D.A. senov Academy of Economics Svishtov-Bulgaria, Instituto Teseo Italy, Institutte of Economics o the Ural branch of Russian Academy i Sciences-Russia, Faculty of Hotel Management and Tourism University of Kragujevac –Serbia.

15. **M. UDRESCU, A. GHEORGHE**, *Significant aspects on franchise evolution*, Simpozionul international Experience. Knowledge. Contemporary Challenges, 1st Edition, 14-15 Decembrie 2017, organizat de Universitatea Artifex din București, pp. 90-97, ISBN 978-606-8716-37-4.
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